



# CAROLINA ROLLERGIRLS

## 2019 CYCLE SPONSORSHIP OPPORTUNITIES

The Carolina Rollergirls are athletes dedicated to enriching the lives of women through sports training and participation in international competition.

Our League is an active member of the community, taking part in charitable outreach programs and local events.

We strive to be strong, positive role models in our commitment to maintaining a family friendly, inclusive environment.

We are a 501(c) non-profit, run solely by skaters and volunteers.

**With over 9,700 Facebook Likes, 3,400 Twitter Followers, and 1350 Instagram Followers, we can ensure great exposure for your business!**

## 2019 Cycle Sponsor Packages

### JAMMER: \$3,000.00

- Banner Advertisement Hung at CRG Bouts\*
- Full Page Color Print Ad in Bout Programs\*
- Scoreboard Advertisement at CRG Bouts\*
- Recognition by Announcers 5x/Home Game\*
- Vendor Table (no electricity) at CRG Bouts\*
- Company Logo & Link on CRG Website
- Vendor Feature on CRG Website 4x/Cycle
- Bi-Monthly Social Media Advertising
- Company Logo (Large) on CRG Sponsorship Shirts – Handed Out at Community Events
- 20 Tickets per CRG Bout in the 2019 cycle
- Choice of: Private Skating lesson with CRG AllStars, CRG Appearance at your event, Co-branded merchandise, Sponsored Uniforms, Skater advertisement during bouts

### PIVOT: \$2,000.00

- Banner Advertisement Hung at CRG Bouts\*\*
- 1/2 Page Color Print Ad in Bout Programs\*
- Scoreboard Advertisement at CRG Bouts\*
- Recognition by Announcers 3x/Home Game\*
- Vendor Table (no electricity) At CRG Bouts\*
- Company Logo & Link on CRG Website
- Monthly Social Media Advertising
- Vendor Feature on CRG Website 2x/Cycle
- Company Logo (Medium) on CRG Sponsorship Shirts – Handed Out at Community Events
- 15 Tickets per CRG Bout in the 2019 cycle

### BLOCKER: \$1,000.00

- Banner Advertisement Hung at CRG Bouts\*\*
- 1/4 Page Color Print Ad in Bout Programs\*
- Recognition by Announcers During Halftime of Every CRG Home Game \*
- Company Logo & Link on CRG Website
- Bi-Sponsorship Cycle Social Media Advertising
- Vendor Feature on CRG Website 1x/Cycle
- Company Logo (Small) on CRG Sponsorship Shirts – Handed Out at Community Events
- 10 Tickets per CRG Bout in the 2019 cycle

### NSO: In-Kind Donation


- Individually Customized Packages on a Sponsor by Sponsor basis depending on support provided


### A LA CARTE OPTIONS


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|--|------------|----------------|
| • Banner Advertisement Hung at CRG Bout**  | \$100/Bout | \$400/5-Bouts  |
| • Scoreboard Advertising at CRG Bout   | \$25/Bout  | \$100/5-Bouts  |
| • Vendor Table (no electricity)  | \$100/Bout | \$400/5-Bouts  |
| • Full Page Color Print Ad in CRG Bout Programs                                    | \$150/Bout | \$600/5-Bouts  |
| • Half Page Color Print Ad in Bout Programs  | \$100/Bout | \$450/5-Bouts  |
| • Quarter Page Color Print Ad in Bout Programs                                     | \$50/Bout  | \$200/5-Bouts  |
| • Carolina Rollergirls Appearance at your event (2 skaters in Uniform)             | \$100/hour | 2 hour minimum |
| • Raffle Prizes – Contact Us About Donating Raffle Items for Co-Branded Promotion! |            |                |


*\*Including all Bouts during the 2019 Sponsorship Cycle*

*\*\*Banner to be provided by Sponsor*

 [sponsorshipdirector@carolinarollergirls.com](mailto:sponsorshipdirector@carolinarollergirls.com)

 [fb.me/carolinarollerderby](https://fb.me/carolinarollerderby)

 [@carolinarollergirls](https://www.instagram.com/carolinarollergirls)

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